

HOUSE JOINT RESOLUTION 694

By Camper

A RESOLUTION to recognize and commend HENRY Mask.

WHEREAS, it is most fitting that the members of this General Assembly recognize those intrepid businesses and their proprietors who strive to meet the needs and improve the well-being of their customers; and

WHEREAS, one such business is HENRY Mask, founded in April 2020 by brothers Patrick "Fresh" Henry and Chase Morgan, who are both Shelby County natives and graduates of Bolton High School; and

WHEREAS, Fresh, who grew up tailoring and altering clothes, attended the University of Memphis, while Chase went to the Tennessee College of Applied Technology; both left the Mid-South to pursue their dreams in Los Angeles; and

WHEREAS, Mr. Henry went on to found Richfresh, dressing everyone from NBA players to A-list celebrities in his luxury clothing line; in the wake of that success, he, along with his business-savvy brother, began selling masks through an online subscription delivered monthly; and

WHEREAS, born out of an urgent need due to the scarcity of face masks at the onset of the COVID-19 pandemic, HENRY Mask was developed with style, safety, and philanthropy in mind; and

WHEREAS, the innovative brand features unique, origami-inspired masks, each made out of three-ply, 100 percent polypropylene nonwoven fabric and featuring round, elastic ear-loops for optimal fit, ensuring safety and comfort; and

WHEREAS, through hard work and ingenuity, Fresh Henry and Chase Morgan began production and distribution of their masks from one of their two Los Angeles factories; in

addition to selling them online, the brothers allowed upscale Memphis retailer Oak Hall to sell their masks, in addition to inking a deal with Nordstrom for distribution; and

WHEREAS, the brand's vibrant masks have been spotted on the likes of LeBron James, Michael B. Jordan, Kyle Kuzma, Doja Cat, Tracee Ellis Ross, and Chrissy Teigen; HENRY Mask has even joined forces with legendary rapper LL Cool J to design a limited-edition mask pack dubbed ROCK THE BELLS x HENRY Mask; and

WHEREAS, though the popularity of HENRY Mask is undeniable, the brothers ensure that the philanthropic mission at the heart of the company remains, donating to frontline workers, medical workers, and families in need for every HENRY mask purchased; and

WHEREAS, these Memphis-born siblings have made their home state exceedingly proud through their recent efforts during the pandemic, and it is most fitting that they be recognized; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we honor and commend HENRY Mask and founders Patrick "Fresh" Henry and Chase Morgan for meeting an important need during a global pandemic, wishing the brand and the brothers continued success in their endeavors.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.